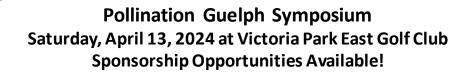
# Urban Pollinators: Supporting Pollinators in the City



#### Who we are

Pollination Guelph is a registered charity dedicated to raising awareness and understanding of the importance of pollinating insects. Declines in the number of pollinating insects are now recognized as a serious threat to agriculture and the natural environment.

#### The Symposium

For twelve years since our founding in 2008, this Symposium has provided citizens with current, research-based information that will allow them to help pollinators. The Symposium is designed to be of interest to the general public as well as those with an academic or professional interest in pollination/pollinators.

#### How your Sponsorship will help

To keep the registration fee as low as possible for this full-day program, including a catered lunch, Pollination Guelph invites local businesses and individuals to sponsor the event.





Please demonstrate your support for our work by taking one of the sponsorship opportunities and associated benefits described on the accompanying chart.

#### **Additional Option: Make a Donation**

If you prefer to give your support through a tax receiptable donation rather than through a symposium sponsorship you can do so:

- <u>On-line</u> donations are accepted via credit and selected debit cards at: <u>www.pollinationguelph.ca/donate</u>
- 2. <u>E-transfer to pollinationguelph@gmail.com</u>
- <u>Cheques</u> can be made payable to "Pollination Guelph" and mailed to: Pollination Guelph, 18 Karen Ave, Guelph, ON N1G 2N9

Thank you for your support.

### **Need more Information?**

Please email us at: pollinationguelph@gmail.com or call our Co-Chair Clare at: (519) 836-4198

www.pollinationguelph.ca Facebook: @PollinationGuelph Twitter, Instagram: @PollinateGuelph



## Urban Pollinators: Supporting Pollinators in the City April 13, 2024

Symposium Sponsorship Opportunities and Benefits

www.pollinationguelph.ca E-mail: pollinationguelph@gmail.com Facebook: @PollinationGuelph	Platinum Sponsor \$2000+	Gold Sponsor \$1000	Silver Sponsor \$500	Bronze Sponsor \$375	Supporter \$150	Student Subsidy * \$40 ea.
Twitter, Instagram: @PollinateGuelph						
Recognition during the event**	$\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{\mathbf{$		$\searrow$	$\checkmark$	$\searrow$	$\checkmark$
Complimentary table display set-up by sponsor	$\searrow$	$\checkmark$	$\searrow$	$\checkmark$		
<ul> <li>Prominent display of name/logo on:</li> <li>Website event page</li> <li>Symposium promotional poster</li> <li>Printed symposium schedule</li> <li>Printed sponsor board at the event</li> </ul>	$\searrow$		$\searrow$		$\searrow$	
Recognition and tagging on social media before, during and after the event	$\searrow$	$\checkmark$	$\searrow$			
Recognition during interviews, press releases, etc.	$\searrow$	$\checkmark$	$\searrow$			
Opportunity for in-person recognition or sponsor presentation (2 mins.) during the event	$\searrow$	$\checkmark$				
Opportunity for employee education***	$\searrow$					
Two complimentary event admissions	$\searrow$					
One complimentary event admission		$\checkmark$				

\* A single sponsorship will allow one student to attend for half price. Any unclaimed student sponsorships will be used for Pollination Guelph activities.

\*\*Recognition includes verbal, visual (digital and printed display), and social media. The sponsor is responsible for providing Pollination Guelph with relevant social media handles and high-quality vector logo files.

\*\*\*15-20 minute presentation by Pollination Guelph to sponsor's employees (e.g. lunch and learn) and/or an article in internal newsletter/email.