

Urban Pollinators: Supporting Pollinators in the City



Pollination Guelph Symposium Saturday, April 13, 2024 at Victoria Park East Golf Club Sponsorship Opportunities Available!

Who we are

Pollination Guelph is a registered charity dedicated to raising awareness and understanding of the importance of pollinating insects. Declines in the number of pollinating insects are now recognized as a serious threat to agriculture and the natural environment.

The Symposium

For twelve years since our founding in 2008, this Symposium has provided citizens with current, research-based information that will allow them to help pollinators. The Symposium is designed to be of interest to the general public as well as those with an academic or professional interest in pollination/pollinators.

How your Sponsorship will help

To keep the registration fee as low as possible for this full-day program, including a catered lunch, Pollination Guelph invites local businesses and individuals to sponsor the event.



Please demonstrate your support for our work by taking one of the sponsorship opportunities and associated benefits described on the accompanying chart.

Additional Option: Make a Donation

If you prefer to give your support through a tax receiptable donation rather than through a symposium sponsorship you can do so:

1. On-line donations are accepted via credit and selected debit cards at: www.pollinationguelph.ca/donate
2. E-transfer to pollinationguelph@gmail.com
3. Cheques can be made payable to "Pollination Guelph" and mailed to:
Pollination Guelph, 18 Karen Ave, Guelph, ON N1G 2N9

Thank you for your support.

Need more Information?

Please email us at:
pollinationguelph@gmail.com
or call our Co-Chair Clare at:
(519) 836-4198



www.pollinationguelph.ca
Facebook: @PollinationGuelph
Twitter, Instagram: @PollinateGuelph



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April 13, 2024*

Symposium Sponsorship Opportunities and Benefits

| | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Supporter | Student Subsidy * |
|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| | \$2000+ | \$1000 | \$500 | \$375 | \$150 | \$40 ea. |
| Recognition during the event** | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Complimentary table display set-up by sponsor | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| Prominent display of name/logo on: | | | | | | |
| <input type="checkbox"/> Website event page | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| <input type="checkbox"/> Symposium promotional poster | | | | | | |
| <input type="checkbox"/> Printed symposium schedule | | | | | | |
| <input type="checkbox"/> Printed sponsor board at the event | | | | | | |
| Recognition and tagging on social media before, during and after the event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Recognition during interviews, press releases, etc. | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Opportunity for in-person recognition or sponsor presentation (2 mins.) during the event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | |
| Opportunity for employee education*** | <input checked="" type="checkbox"/> | | | | | |
| Two complimentary event admissions | <input checked="" type="checkbox"/> | | | | | |
| One complimentary event admission | | <input checked="" type="checkbox"/> | | | | |

* A single sponsorship will allow one student to attend for half price. Any unclaimed student sponsorships will be used for Pollination Guelph activities.

**Recognition includes verbal, visual (digital and printed display), and social media. The sponsor is responsible for providing Pollination Guelph with relevant social media handles and high-quality vector logo files.

***15-20 minute presentation by Pollination Guelph to sponsor's employees (e.g. lunch and learn) and/or an article in internal newsletter/email.