

# Pollination Guelph Image Guidelines



*This guide is a reference tool for using the Pollination Guelph logo. No other variations to the logo, its font, colours or layout are permitted. Any questions should be sent to [pollinationguelph@gmail.com](mailto:pollinationguelph@gmail.com).*

	<p><b>COLOUR</b></p> <p>The Pollination Guelph logo has three colours: green, pink, and yellow. These must not be altered.</p> <table border="0"> <tr> <td><b>Green</b></td> <td><b>Pink</b></td> <td><b>Yellow</b></td> </tr> <tr> <td>CMYK: 89/30/100/22 RGB: 0/112/0</td> <td>CMYK: 0/93/6/0 RGB: 255/40/141</td> <td>CMYK: 1/14/93/0 RGB: 255/213/40</td> </tr> </table>	<b>Green</b>	<b>Pink</b>	<b>Yellow</b>	CMYK: 89/30/100/22 RGB: 0/112/0	CMYK: 0/93/6/0 RGB: 255/40/141	CMYK: 1/14/93/0 RGB: 255/213/40
<b>Green</b>	<b>Pink</b>	<b>Yellow</b>					
CMYK: 89/30/100/22 RGB: 0/112/0	CMYK: 0/93/6/0 RGB: 255/40/141	CMYK: 1/14/93/0 RGB: 255/213/40					
	<p><b>SIZE</b></p> <p>As long as the vector-based version of Pollination Guelph's logo is used, it can be reproduced as large as desired while still retaining print quality. The logo should not appear smaller than one-and-a-half inches in width on printed materials unless otherwise approved by Pollination Guelph.</p>						
	<p><b>SPACING</b></p> <p>As shown in the example, there is a minimum amount of clear space that must be left around the logo to maintain its integrity. Do not allow any other elements, such as type, graphics or photography to interfere with the visual impact of the logo by violating this clear space.</p>						

## INCORRECT USE

	<p>Do NOT alter the logo's colours.</p>		<p>Do NOT change the logo's proportions. Do NOT distort the logo.</p>
	<p>Do NOT tilt or skew the logo.</p>		<p>Do NOT place the logo over a busy or coloured background.</p>

*If you have any questions or require further information about the use of the Pollination Guelph logo, please contact Pollination Guelph at [pollinationguelph@gmail.com](mailto:pollinationguelph@gmail.com).*